

PRESS RELEASE:

JACK M. SHAPIRO:
Clinical Trials:
What's Going On?

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According to Jack M. Shapiro, an internationally-known healthcare marketing consultant, futurist, broadcast journalist and public speaker, there are, as of today, at least 14,000 clinical trials on the U.S. Government's data base. Of these, about one-half (7,500) are NIH studies, almost 400 are being conducted by other federal agencies, over 2,000 are listed for industry sources ("Big Pharma," biotech, and others), and over 4,000 are under the aegis of "universities and other organizations."

"When you look at it by company, there is a tremendous amount of concentration in this industry. Of the more than 2000 studies on the government's full industry list, almost 1/3 are being conducted by just eight companies," Shapiro notes.

"The government's list of clinical trials requires much careful analysis," Shapiro says. "Some trials are being conducted abroad rather than, or in addition to, the U.S., some are being jointly-conducted with other companies, government agencies, and universities. You want to be careful that you are not double-counting the data and inflating the amount of clinical study activity that's really going on. And, of course, the RESULTS of trials are not included on this list, something that some pharmaceutical companies and consumer advocates would like to see added."

Jack Shapiro's Interview About the Eliot Spitzer Clinical Trials Case:

On June 16, 2004, Jack was interviewed on the "Ruth Koscielak Show" 950 AM, Minneapolis/St. Paul regarding the legal case being brought by Eliot Spitzer, the New York Attorney General, regarding the possible suppression of clinical trial data by the pharmaceutical industry

Please contact Jack for his insights on this legal case as well as further comments regarding clinical trial trends.

**Internationally-known Healthcare Expert
Available for Interviews**

THIS MAN KNOWS ABOUT THE FUTURE OF HEALTHCARE

Jack M. Shapiro is an internationally-known healthcare marketing consultant, futurist, broadcast journalist and public speaker available for interviews.

Jack includes among his clients major pharmaceutical and insurance companies, advertising agencies, hospitals and manufacturers of medical equipment supplies and devices. Often quoted in the healthcare industry, general business, and lay publications, Jack has been a frequent guest on national television (ABC, NBC, MSNBC, CNBC, FOX, PBS and abroad on BBC and ITN) and radio as a commentator on healthcare trends and politics in the United States and overseas.

From 1997-1999, he was the host of “MEDI-POLITICS,” a nationally-syndicated radio show focusing on the politics and future of healthcare as well as key legal and ethical issues. The show reached more than 40 markets in 26 states and an audience of 31 million people.

Jack has spent more than 35 years in the healthcare field, both in the U.S. and abroad. Before forming his successful research and consulting company, he held high-level management positions in marketing and market research with healthcare giants such as Wyeth and Pfizer.

He is currently writing a book about the future of American healthcare based on his long experience in the healthcare industry, in-depth interviews with leading experts who appeared on his radio show as well as on-going poll results generated by his market research company.

Jack’s May 8, 2004 Interview:

On May 8th, 2004 Jack Shapiro, healthcare marketing consultant, futurist, broadcast journalist and public speaker, was interviewed about his concerns regarding the future of American healthcare on the internet radio show, “Coping with Caregiving,” hosted by Jacqueline Marcell.

That important interview is now archived on:

<http://www.wsradio.com/copingwithcaregiving/050804.htm>

Some of the issues Mr. Shapiro discussed on this broadcast included:

- . There's so much talk about living to be 120 – 150 years old even in our own lifetimes, but recently-released government data throw significant doubt on such hopes.
- . Although we have made extensive gains in extending lifespan in this country, there is much evidence that those gains are slowing down.
- . It is difficult to envision a healthier society and longer lifespans when 44 million people have no health insurance and at least 30 million households are underinsured.
- . We have finally cracked the human genome but therapeutic breakthroughs will be slow in coming – although diagnostic breakthroughs are likely to be impressive.
- . Research and development spending may be slowing down: there are fewer major pharmaceutical companies, many of the biotechs are underfunded, and federal funding is under tight squeeze.

ARRANGE AN INTERVIEW, SPEAKING APPEARANCE, OR AN ARTICLE FROM JACK SHAPIRO ON THESE TOPICS:

- . What's the future of American healthcare?
- . What are the latest clinical trial trends?
- . Who are the uninsured and the underinsured?
- . What's driving up the cost of healthcare?
- . What can people do to save on healthcare costs?
- . How important is healthcare as an issue in the next election?
- . Why is ours the “Healthcare Economy?”
- . What's the future for employer provided healthcare?
- . Tomorrow's breakthroughs in biotechnology and surgery: will we be able to afford them?
- . Why are so many people turning to “alternative” healthcare?

See Other Press Releases from Jack Shapiro on NewsRelease Wire.com:

- 6/15/04: "Learn or Die! Higher Education May Mean Lower Death Rates"
- 6/08/04: "Internationally-known Healthcare Expert Available for Interviews"
- 6/01/04: "Major Healthcare Trends You Didn't Realize"
- 5/25/04: "Cut Black Male Death Rates: Consider Marriage"
- 5/04/04: "Important Broadcast: American Healthcare Trends"
- 4/27/04: "Future of American Healthcare"
- 4/20/04: "Healthcare Shocker: Slowdown in Life Expectancy"
- 4/13/04: "Stunning Differences in Rx Retail Prices"
- 4/07/04: "Healthcare: Crisis of the Underinsured"
- 3/30/04: "Are You Underinsured?"
- 3/23/04: "Save on Pharmaceutical Costs"
- 5/20/03: "The Importance of Healthcare Issues in the Next Presidential Election"