

PRESS RELEASE

**JACK M. SHAPIRO:
Cut Black Male Death Rates:
Consider Marriage!**

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Jack Shapiro, healthcare marketing consultant, futurist, broadcast journalist and public speaker, notes recent government statistics that never-married black males have an age-adjusted death rate that is almost twice as high as ever-married black males and two-thirds higher than never-married white males.

“Marriage appears to have a profoundly positive effect on longevity,” according to Shapiro. “Divorced black males have an age-adjusted death rate that’s almost 25 percent lower than never-married black males.”

The age-adjusted black male death rate in the United States is approximately 2,000 per 100,000, regardless of marital status and rises to an astounding 3,500 per 100,000 for never-married black males. “There are many factors that enter into this,” Shapiro notes.

“Black male life expectancy is only 68.6 years compared with 75 for white males and 75.5 years for black females,” Shapiro adds.

**ARRANGE AN INTERVIEW, SPEAKING APPEARANCE, OR AN ARTICLE
FROM JACK SHAPIRO ON THIS AND OTHER RELATED HEALTHCARE
TOPICS:**

- . What’s the future of American healthcare?
- . Who are the uninsured and the underinsured?
- . What’s driving up the cost of healthcare?
- . What can people do to save on healthcare costs?
- . How important is healthcare as an issue in the next election?
- . Why is ours the “Healthcare Economy?”
- . What’s the future for employer provided healthcare?

- . Tomorrow's breakthroughs in biotechnology and surgery: will we be able to afford them?
- . Why are so many people turning to "alternative" healthcare?

THIS MAN KNOWS ABOUT THE FUTURE OF HEALTHCARE

Jack M. Shapiro is a healthcare marketing consultant, futurist, broadcast journalist and public speaker. He includes among his clients major pharmaceutical and insurance companies, advertising agencies, hospitals and manufacturers of medical equipment supplies and devices. Often quoted in the healthcare industry, general business, and lay publications, Jack has been a frequent guest on national television (ABC, NBC, MSNBC, CNBC, FOX, PBS and abroad on BBC and ITN) and radio as a commentator on healthcare trends and politics in the United States and overseas.

From 1997-1999, he was the host of "MEDI-POLITICS," a nationally-syndicated radio show focusing on the politics and future of healthcare as well as key legal and ethical issues. The show reached more than 40 markets in 26 states and an audience of 31 million people.

Jack has spent more than 35 years in the healthcare field, both in the U.S. and abroad. Before forming his successful research and consulting company, he held high-level management positions in marketing and market research with healthcare giants such as Wyeth and Pfizer.

He is currently writing a book about the future of American healthcare based on his long experience in the healthcare industry, in-depth interviews with leading experts who appeared on his radio show as well as on-going poll results generated by his market research company.